



Cumberland County, New Jersey



*Orgulloso de Lo Que Somos Y Todo Lo Que Podemos Ser!  
Proud of Who We Are and All We Can Be!*

Love Where You Live Cumberland County NJ is a project of the  
Bridgeton Area Chamber of Commerce Foundation

P.O. Box 1063, Bridgeton, NJ 08302

[www.CumberlandGrows.com/BACCLWYL](http://www.CumberlandGrows.com/BACCLWYL)

856-455-1312 [bacc@baccnj.com](mailto:bacc@baccnj.com)



## Love Where You Live - Cumberland County (LWYLCC)

**VISION:** We believe that the greatest ability to bring about positive change in our communities and in our own lives lies with each and every one of us. Transforming this individual and collective capability into constructive good represents our highest hope and greatest recourse.

**MISSION:** Our goal is to be a transformative force, to elevate and amplify the good that is already being done in the county. Specifically, 1) Facilitating a positive perception of the county for those living here and those outside the county; 2) Empowering citizens, businesses, organizations, and others in the community to effect positive change; 3) Improving the sense of wellbeing among citizens both about where they live and about their lives. This will be done by collaborating with the similarly minded.

## Love Where You Live - Beacons of Pride (LWYLBP)

### Matching Grant Program

Beacons of Pride are community beautification projects that are highly visible to passersby and instill a sense of pride that inures to the benefit of the general public and the community at large. These projects would normally be sited on public property, but could involve exceptionally visible private property – provided similar beautification and community pride benefits are achieved. The projects must support the mission of Love Where You Live:

1. Facilitating a positive perception of the county for those living here and those outside the county
2. Empowering citizens, businesses, organizations, and others in the community to effect positive change
3. Improving the sense of wellbeing among citizens both about where they live and about their lives.

### ELIGIBILITY

1. Applications may be submitted by local businesses and organizations, including non-profit community service organizations, serving the Bridgeton area in Cumberland County, NJ.
2. Applicants must provide proof that they have the financial resources to pay for the project costs in full, with up to 50% to be repaid with funding from this grant program.
3. Projects must be located in the Bridgeton area of Cumberland County.
4. The beautification project must be on public property and highly visible to passersby so as to engender a sense of pride that derives to the benefit of the general public and the community at large. In the case of private property, exceptions may be considered provided the location is exceptionally visible and can provide similar beautification and community pride benefits. .

**5. Please note that any applications that seek funds for business operating expenses and/or capital improvements for the business do not qualify for funding.**

6. The projects must support the mission of **Love Where You Live**.
7. A complete LWYLB application with required supporting documents must be submitted each year between September 1, and no later than the application deadline November 1.
8. Submitting an application and approval of a grant does not guaranty funding. Funding will be provided upon successful completion of the project per the Funding Agreement.

## **FUNDING**

1. LWYLB application program will fund 50% of out-of-pocket hard costs paid by the applicant(s) , up to a maximum of \$20,000 per project. Project may be larger in value, but LWYL grant maximum is \$20,000 per project.
2. Grant funding will be provided when:
  - a. The applicant provides proof that project is complete, including any government inspections or certifications that may be required
  - b. The applicant provides proof that all materials and supplies, services, and contractors have been paid.
  - c. The LWYL Committee inspects the project and supporting documents and deems it satisfactorily completed.

## **APPLICATION REQUIREMENTS**

1. Submission of a complete and signed LWYLB application form.
2. Supporting documents must include:
  - a. Project budget and timeline, including funding sources and amounts
  - b. Project description including images / drawings / maps of the project and its location.
  - c. Proof of the applicants and partners in funding have financial ability to pay for the project prior to reimbursement with funds from this grant.
  - d. Proof that the applicants have approval of the owner of the land where the project will be located.
  - e. Plan for the continued maintenance of the project.

## **FUNDING AGREEMENT**

**Applicants who are approved for LWYLB grants will enter into an agreement with LWYLCC that will include these and other conditions:**

1. Must provide proof that general liability insurance for the project has been obtained.
2. Provide a waiver indemnifying LWYLCC from any injuries or damages related to construction of the project.
3. Provide periodic project status reports to LWYLCC including providing a updated copy the construction project checklist as provided by LWYLCC to monitor project completion.
4. Complete the project within one year of the execution of the funding agreement between the applicant and LWYLCC.
5. Erect signage provided by LWYLCC during construction indicating LWYLCC funding and partnership in the project, and permanent signage after completion of the project.
6. Agree to allow LWYLCC to provide publicity for the project, including acknowledgement of all partners in the project including LWYLCC.

## **PROJECT CATEGORIES**

1. Landscape and hardscape beautification in high traffic areas
2. Park beautification and improvements in highly utilized areas
3. Signage or mural projects in high traffic areas that promote pride and place
4. Lighting design projects and other curb appeal improvements

## **LWYLCC COMMITTEE**

Ed Overdeest, Chairman, Overdeest Nurseries, Chamber Member

Barry Seay, Vice Chairman, South Jersey Water Conditioning Service, Chamber President

Laurie LaTorre, Secretary, Chamber Member Services Director

Tony Stanzione, Treasurer, Chamber CEO, Cumberland Development Corp. Exec. Director

Jonathan Cummings, Revive South Jersey, Chamber 1st VP

Carol Musso, Century Savings Bank, Chamber Board Member

Catherine Hardy, A Whiskey Array, Chamber Board Member

Meghan McCormick Hoerner, Cumberland Mutual, Chamber Board Member

Bruce Riley, Ultra Clean Technologies, Chamber Member

William Whelan, Ocean First Bank, Chamber Member

Mayor Albert Kelly, Bridgeton, Chamber Board

Mayor Robin Freitag, Hopewell, Chamber member

Mayor Jim Crilley, Upper Deerfield, Chamber member

### **For more information:**

**856-455-1312 – Bridgeton Area Chamber of Commerce**

[bacc@baccnj.com](mailto:bacc@baccnj.com)

[www.CumberlandGrows.com/LWYL](http://www.CumberlandGrows.com/LWYL)

# Beacons of Pride Matching Grant Application

## Love Where You Live Cumberland County, NJ

*Complete the attached form in a clear and concise manner.*

**APPLICATION PERIOD AND DEADLINE:                    SEPTEMBER 1, TO OCTOBER 1**

**Applicant Organization(s):** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Contact Person and Phone Number(s):** \_\_\_\_\_

**Federal ID No.** \_\_\_\_\_ **Tax Exempt?** \_\_\_\_\_

**Location of the Project:**

**Street Address:** \_\_\_\_\_

**Municipality / Town:** \_\_\_\_\_

**Tax Map Info. Block** \_\_\_\_\_ **Lot** \_\_\_\_\_

**Project Summary:** (a more detailed description of the project should be one of the supporting documents)

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**Summary of how this project supports the mission of LWYLCC and makes a noticeable improvement in the community and how people feel about the community:**

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**Timeline / Finances / Funding:**

**When will project begin:** \_\_\_\_\_ **Estimated Completion Date:** \_\_\_\_\_

**Total Project Cost:**            \$ \_\_\_\_\_

**How much will partners contribute:**

**Name of Funding Partners:** \_\_\_\_\_ **Amount:** \_\_\_\_\_

**Name of Funding Partners:** \_\_\_\_\_ **Amount:** \_\_\_\_\_

**Name of Funding Partners:** \_\_\_\_\_ **Amount:** \_\_\_\_\_

**Grant Amount Request:**        \$ \_\_\_\_\_

\_\_\_\_\_  
Authorizing Signature and Title for Applicant Organization Date

\_\_\_\_\_  
Authorizing Signature and Title for Applicant Organization Date

\_\_\_\_\_  
Authorizing Signature and Title for Applicant Organization Date

**Supporting Documents Required**

1. Project budget and timeline, including funding sources and amounts
2. Detailed project description including images / drawings / maps of the project and its location.
3. Proof of the applicants and partners in funding have financial ability to pay for the project prior to reimbursement with funds from this grant.
4. Proof that the applicants have approval of the owner of the land where the project will be located.
5. Plan for the continued maintenance of the project.

## EVALUATION CRITERIA

<b>Criterion</b>	<b>Score</b>	<b>Explanation</b>
SUPPORTS PROGRAM MISSION	0 - 10	See mission.
COST SHARING ABILITY AND FUNDING	0 - 10	Proof of ability to pay for the project's expenses before the grant funding from LWYLBP.
IMPACT OF THE PROJECT ON THE PUBLIC AND PERCEPTION	0-10	Project visibility and degree of positive impact.
PARTICIPATION AND COLLABORATION	0-10	Evidence of broad-based neighborhood support and/or participation. Extent of collaboration with other organizations and/or groups.
PROJECT DESIGN	0-10	Well-planned, cost-effective, and ready for implementation; shows a clear and reasonable vision for sustaining the project and resulting improvements. Budget is a reasonable projection of expenses and revenue. Proposed and related activities are an innovative response to meeting the LWYLCC mission.
COMPLETION OF PROPOSED PROJECT	0-10	Applicant and any partners have shown they have the ability to carry out and complete the project.