

Spring Brings Signs of Hope & Recovery



For Spring and All Seasons

As we welcome Spring, our area's COVID-19 cases are declining, thanks to the public and to business support for health and safety precautions. This good news, coupled with the growing availability of the COVID-19 vaccines, and with more people getting vaccinated every day, should further slow the spread of the virus and make a return to more normalcy in social interaction and in business, health and education possible sooner rather than later.

With the recent passage of the American Rescue Plan, businesses, governments, healthcare agencies, schools, and residents will see new opportunities for funding to re-build the economy, strengthen communities, promote public health, get our children back to school safely, and allow families and friends to enjoy gathering together once again.

Despite the challenges and hardships of the past year, our economy is poised to recover. The Bridgeton Area Chamber of Commerce will continue to provide information and education to our members and the community regarding resources to help businesses thrive again. We can each do our part by buying products and services from our fellow Chamber members and from all local businesses.



ATT phone store to open soon in Upper Deerfield.



New corporate offices of CompleteCare Health Network in downtown Bridgeton.

The signs of recovery are already evident. Wawa is under construction in downtown Bridgeton as are the new corporate offices for CompleteCare Health Network. In Upper Deerfield, a new Wendy's is under construction, Mavis Discount Tire built a new building and recently opened, and a new ATT Wireless store is nearly completed where Rt. 56 meets Rt. 77 at Carlls Corner. The Greater Bridgeton Amish Market's vendors in Hopewell are ready to serve you and many special events are planned. Many other businesses are recovering and preparing for growth as the local, state and national economies begin to rebound.



In Upper Deerfield, Mavis Discount Tire opens with Wendy's coming soon in Bottino's ShopRite Center.



Shop Local ideas for Spring and for all seasons from Chamber Members highlighted in this newsletter. Make shopping local your priority to support our small businesses.

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Marijuana in NJ: Don't Let Your Business Go Up in Smoke



On February 23, Megan Knowlton Balne of Hyland Levin Shapiro LLP, made a presentation at the Bridgeton Area Chamber of Commerce Membership and Networking online meeting looking at the legalization of recreational Marijuana in New Jersey and how employers may be affected.

"In November 2020, the voters of New Jersey approved a constitutional amendment legalizing the use of Marijuana for residents 21 years of age and older, said Megan Balne. She added, "this law and the regulations regarding employees' use of Marijuana will have a dramatic effect on employers."

Megan explained: the New Jersey Cannabis Regulatory, Enforcement Assistance, and Marketplace Modernization Act, signed into

law February 22, 2021 includes specific requirements for when and how an employer may take adverse action against an employee for cannabis use.

She pointed to the following provisions of the new law designed to protect NJ residents who choose the use cannabis that will make it harder for employers to deal with workplace issues that may be related to cannabis use by employees.

- ⇒ No employer shall refuse to hire or employ any person or shall discharge from employment or take any adverse action against any employee with respect to compensation, terms, conditions, or other privileges of employment because that person does or does not smoke, vape, aerosolize or otherwise use cannabis items
- ⇒ However, an employer may require an employee to undergo a drug test upon reasonable suspicion of an employee's usage of a cannabis item while engaged in the performance of the employee's work responsibilities
- ⇒ Or upon finding any observable signs of intoxication related to usage of a cannabis item
- ⇒ Or following a work-related accident subject to investigation by the employer
- ⇒ The employer may utilize the results of that drug test when determining the appropriate employment action concerning the employee, including, but not limited to dismissal, suspension, demotion, or other disciplinary action."

According to Megan, the new law creates a new certification and designation of a "Workplace Impairment Recognition Expert."

(Continued on page 4)



Sweeter Days Ahead

As Spring arrives and Summer approaches enjoy good times and cool tastes right here.

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New Chamber Board Members

The Chamber welcomed four new Board members in January. Carol Musso, Chairwoman of the Chamber, Bruce Riley, Chairman of the Board Development Committee and Tony Stanzione, Executive Director met with them to provide an overview of the Chamber and the responsibilities of the members of the Board of Directors.

"We welcome Omarey Williams, Donald Fauerbach, Randi Galan, and Clair Miller to the Board," stated Carol Musso. "We thank them for their willingness to serve and we look forward to their participation in setting direction for the Chamber and their active support of the Chamber," she added.



Don Fauerbach (left) is Executive Director of the Cumberland County Department of Health.



Randi Galan (top, right) is the owner of Randi Galan State Farm Insurance Agency in Hopewell.



Clair H. Miller, Jr. (right) is a Board member of Cumberland Mutual.



Omarey Williams, (left) is the Shared Services Coordinator for Cumberland County.



Participants in the board orientation meeting via Zoom included, top row, right-left: Bruce Riley, Board Development Chairman, Tony Stanzione, Exec. Director, Carol Musso, Chamber Chairwoman, Jon Cummings, Chamber 2nd Vice Chairman, and bottom row, left-right: Minerva Alvarado, Chamber Corporate Secretary, Omarey Williams, Don Fauerbach, and Randi Galan.

Message from Carol Musso, Chamber Chairwoman



Your Chamber of Commerce was able to overcome a very difficult year. This pandemic has created many challenges and hardships, but our community will continue to stand together to help each other and to get through this and grow stronger as the area recovers. The Chamber would like to thank all first responders, health care workers, and other essential workers for their exceptional work in assisting our community during this time. Their hard work does not go unnoticed.

This year we welcomed four new board members who have already shown their leadership and commitment to our Chamber and the community. Thank you to Clair Miller of Cumberland Mutual, Don Fauerbach of Cumberland County Health Department, Omarey Williams of Cumberland County government, and Randi Galan of Randi Galan State Farm Insurance Agency in Hopewell, for your support of our Chamber.

We introduced a new chamber management system in 2021. This system is designed to improve communications between the Chamber and its members, and between Members. It will also provide our Members password protected access the Member HUB, where changes can be made to their business profiles, where payments can be made easily, and where you can view Chamber events and register for them. We ask for your cooperation as we begin using this system.

The Chamber has been holding meetings virtually for a year now, but we are hopeful that we will be able to transition to in person and zoom or Facebook Live hybrid meetings by June. I am happy to announce that this year's Golf Tournament, our largest fundraiser to support the Chamber, is set for July 22, 2021, 8:30 AM at Running Deer Golf Course. Thank you to Christy DiLeonardo and Sam Pipitone, III for their leadership as co-chairs for this event. For sponsorship and other information, please see www.baccnj.com/golf.

I want to take this time to thank all our chamber members, our board, and staff. Your hard work and dedication have seen us through this historically trying time. With your leadership, we will emerge from this crisis stronger, unified, and a more prosperous community.

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Don't Let Your Workplace Go Up in Smoke

(Continued from page 2)

This is the Legislature's attempt to "better ensure the protections for prospective employees and employees against refusals to hire or employ, or against being discharged or having another adverse action taken by an employer, while simultaneously supporting the authority of employers to require employees undergo drug tests as well as employer efforts to maintain a drug and alcohol-free workplace or other drug or alcohol workplace policy."

Workplace Impairment Recognition Expert must attain a certification in accordance with new regulations (that have not been passed yet).

Our thanks to Columbia Care New Jersey in Vineland for sponsoring this meeting. For more information on this topic, you may contact Megan Knowlton Balne, balne@hylandlevin.com, 856-355-2936.

Understanding Employee Wellbeing

Written by Suzette Maldonado



On January 26, the Bridgeton Area Chamber of Commerce held a Virtual Luncheon Meeting titled "Creating a Culture: Understanding Employee Wellbeing". Dr. Cynthia M. Hickman, ED.D. was the speaker and gave great insight on how to understand the wellbeing of the employees of your business, especially during this difficult time of change.

"The COVID-19 pandemic has changed life as we know it," Hickman said as she began the meeting by painting a mental image of a working mother with a great career, beautiful family, and small children. In the blink of an eye, a commute to work and school became a walk to a computer screen. Human interaction became limited. During this pandemic, people have lost their jobs, and unfortunately many have lost their lives. Working from home, providing home schooling, and following health guidelines, has affected most people. Dr. Hickman stated that COVID-19 has created anxiety in many and this has led to losing their sense of self. The mental health of you and your employees is important now more than ever.

Wellness includes psychological and physical well-being. Employees seek an employer that values, cares and appreciates them. If an employer encourages wellness in the workplace, it helps employees grow. Six ways to boost employee morale are; celebrate milestones, improve access to resources, increase flexibility, revisit healthcare options, communicate properly, and encourage virtual bonding.

"Taking care of your employees is a part of taking care of your business. At a time like this, the mental health of many is tested. Be kind to yourself and be kind to others. We are all in this together. Mind your well-being. Take care of YOU and do what's best for YOU," commented Dr. Cynthia M. Hickman.

Don Fauerbach, Executive Director of Cumberland County Department of Health, provided information about COVID-19 testing and the levels of documented cases in the County.



Carol Musso, Chamber Chairwoman, thanked the health department for their outstanding service during the pandemic.

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(Continued on page 6)

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*(Continued on page 7)***Randi Galan**  **State Farm**

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CHAMBER MEMBERS

(Continued from page 6)

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(Continued on page 8)

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NJ Business Action Center Provides Help to Businesses

On Feb. 26 the Bridgeton Area Chamber presented a free online workshop about the services available to businesses from the NJ Business Action Center (NJBAC), which is a part of the NJ Department of State.

Minerva Alvarado, Chairwoman of the Chamber's Education Programs Committee, Chamber Corporate Secretary, and Marketing Development Specialist for SERVPRO of Cape May and Cumberland Counties, hosted the meeting and welcomed guest speaker Melanie Willoughby, Executive Director of the NJBAC. Minerva recognized Cumberland Development Corporation (CDC) and Cooperative Business Assistance Corporation (CBAC) for their co-sponsorship of this workshop.

Tony Stanzione, who serves as the Executive Director of the CDC and the Chamber, explained the history of CDC, its mission of encouraging economic development and inter-governmental cooperation and its long partnership with CBAC and the Chamber, which helped create CDC in the middle 1990's.

Harry Stone, President and CEO of CBAC, highlighted the business loan and mentoring services CBAC has provided for Cumberland County, all counties in Southern New Jersey and in Philadelphia County. He urged those who may need a loan from CBAC in Cumberland County to contact Tony Stanzione to begin the discussion.



Melanie Willoughby, highlighted the business advocacy that the NJBAC is known for, offering the latest resources for the growth and recovery of your business. She customized her presentation to the participants. It included financing options and the benefits of registering as a small business, women/minority owned business, or veteran-owned business. Melanie focused on the ways the Center advocates for businesses to help navigate government and how they coordinate with government agencies to help with permitting, licensing, and other compliance-related issues.

Melanie asked people to think of the NJBAC as "your connector." "Our team at the NJBAC knows all of the state departments and agencies and outside organizations that can directly answer your questions, solve



your problems, and provide you with resources and technical assistance.

Look for help for your business from New Jersey Business Action Center:

- ♦ www.nj.gov/state/bac/
- ♦ Business Helpline: 1-800-JERSEY-7
- ♦ Chat at www.business.nj.gov/
- ♦ NJ Business Website: www.business.nj.gov
- ♦ COVID-19 Business Website: www.business.nj.gov/covid
- ♦ Melanie Willoughby, Melanie.Willoughby@sos.nj.gov



NJBAC

New Jersey Business Action Center

Harry Stone thanked Melanie, praising her experience and her passion to serve the New Jersey business community, which was evident in her excellent presentation.

NJ Windport in Lower Alloways Creek to Boost South Jersey's Economy

On April 20, 2021, at noon, the Bridgeton Area Chamber's Online Membership meeting will spotlight the New Jersey Windport Project. Leaders of this state-supported project from NJ EDA will talk about the project and its estimated economic impacts on not just Salem County, but nearby Cumberland County and all of Southern NJ. We are welcoming Chamber members from throughout the region to this special meeting. For more information and to register online see www.baccnj.com/events.

Chamber's Foundation Supports the Cumberland County Sheriff's K9 Unit

The Bridgeton Area Chamber of Commerce Foundation's \$3,486 contribution to the Cumberland County Sheriff Department K9 Unit's Boomer Trust Fund will allow the unit to add a new dog to the team. Pictured, left-right, are Officer Johnson and K9



Cita, Undersheriff Solazzo, Patricia Mooneyham of Rowan College of South Jersey, who headed the Chamber's K9 Dog Walk, Chamber Chairwoman and County Commissioner Carol Musso, Sheriff Robert Austino, Sgt. Meyers, and K9 Kash. Thanks to the sponsors and donors, the Dog Walk held in November 2020 at Cedar Rose Vineyards, raised the funds for this donation to the K9 unit.

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Green Olive: Where family, friends and community gather.

Also visit our Hopewell restaurant on Shiloh Pike.

Thank you to our members who have renewed their membership recently. Your continued support is appreciated.

Not a member of the Chamber?

Membership in the Chamber of Commerce is an investment that will help build and grow your business while working together with other area businesses for a stronger local economy.

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SHOP -LOCAL-

For Spring and All Seasons

Make shopping local your priority to support our Chamber Members and all local businesses, and to help our local economic grow.

Spring and Summer Brings Return of Outdoor Dining Options While Indoor Dining Capacity Should Be Expanding.

SUPPORT OUR CHAMBER MEMBERS!

Bridgeton Family Diner

825 North Pearl Street, Bridgeton, NJ 08302, (856) 455-1010

Carmelo's Ristorante & Pizza

31 East Broad Street, Unit 6, Bridgeton, NJ 08302, (856) 453-0023

De Olde Towne Tavern

694 N. Pearl St, Bridgeton, NJ 08302, (856) 455-3474

DiLisi Ristorante

34 Cornwell Drive, Bridgeton, NJ 08302, (856) 455-4011

Dutch Family Restaurant at Amish Market

2 Cassidy Court - Amish Market, Bridgeton, NJ 08302, (856) 497-4136

Enrico's Italian Cucina

986 Main Street, Salem, NJ 08079, (856) 455-4759

Golden Pigeon Diner & Restaurant

39 Landis Ave, Bridgeton NJ 08302, (856) 451-0940

Green Olive Restaurant

610 Shiloh Pike, Bridgeton, NJ 08302, (856) 459-1147

Terrigno's Fairfield Inn

153 Bridgeton-Fairton Road, Bridgeton, NJ 08302, (856) 451-7592

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Golf Tournament Moves to July 22

The Bridgeton Area Chamber of Commerce 27th Annual Golf Tournament is set for Thursday, July 22, 8:30 AM shot gun start at the beautiful and challenging Ron Jaworski's Running Deer Golf Club in Pittsgrove Township, NJ. Breakfast and check-in begins at 7:30 AM. Play begins at 8:30 AM. Co-chairs of the tournament are Christy DiLeonardo of Cumberland County Workforce Development Department and Sam Pipitone, III of F & S Produce. They are working with the committee to continue the tradition of making this one of the region's best tournaments. **For more information and to register to play and sponsor, see www.baccnj.com/golf.**

Bridgeton Chamber of Commerce Presents the
27th Annual Golf Tournament

Major Tournament Sponsor
CENTURY SAVINGS BANK
Since 1865

JULY 22, 2021
RUNNING DEER GOLF CLUB

BRIDGETON AREA Chamber of Commerce

Registration & Breakfast 7:30am
Shotgun Start 8:30am

18 Holes • Greens Fees • Golf Cart • Gift Bag • Breakfast & Lunch • Beverages • Hole-In-One Contests • Cash & Door Prizes, & More!
\$150.00 per person • One of the region's best tournaments!

Sponsorship Opportunities

- Major Tournament Sponsors: \$5,000
- Platinum Sponsor: \$2,500
- Lunch Sponsors: \$2,500
- Gold Sponsors: \$1,500
- Golf Cart Sponsor: \$1,500
- Silver Sponsors: \$1,000
- Corporate Sponsors: \$750.00
- Meet & Greet Sponsors: \$300.00
- Tee Signs: \$150.00

Golf Cart Co-Sponsors: CENTURY SAVINGS BANK, RENTAL COUNTRY

Gold Sponsors: Ultra Clean

Corporate Sponsors: Titleist 2, Pepsico

Sponsorship details on page 2
More sponsors welcomed!

COVID-19 ONE YEAR LATER: SAFE AND CLEAN IS GOOD BUSINESS



Written by Minerva Alvarado

As the guest speaker at the Chamber's March Membership and Networking Meeting, Barbara Stafford-Jones, owner of SERVPRO of Cape May & Cumberland Counties, stressed the importance of maintaining a clean and healthy environment where customers and employees can feel safe and secure. She provided tips for ways business owners could meet those challenges.

Ms. Stafford-Jones is a certified Biohazard and Coronavirus Cleaning expert. She addressed the different types of cleaning and disinfecting to help stop the spread of the Coronavirus as well as the significant differences of general cleaning and disinfecting vs. cleaning and disinfecting after a positive COVID-19 incident. Stating that about 71% of consumers expect businesses to be cleaner than their own homes. Specialty cleaning was suggested for schools, hospitals, warehouses, retail and public buildings. Other factors to consider are using: specialized products, the right equipment, PPE, and how to best follow protocols set forth by the CDC and EPA.

SERVPRO of Cape May & Cumberland Counties specializes in the cleanup, restoration and remediation of residential and commercial properties after fire, water, mold or storm damage. They also perform asbestos abatement and bio-remediation. Thank you to **Ultra Clean Technologies** for sponsoring this meeting.

Cumberland County's Hiring & Business Expo

Wednesday, September 22, 2021, 2 - 6 PM

Location: Rowan College of South Jersey Cumberland Campus
3322 College Drive Vineland, NJ 08362
Parking Lots L & M

Cost: Free to the Public! Exhibitor Fees Apply

The Bridgeton Area Chamber and the Greater Millville Chamber will co-present the Cumberland County Hiring and Business Expo on September 22, 2-6 PM on the Cumberland Campus of Rowan College of South Jersey. It is being planned as an outdoor event with more than 80 businesses expected, including those looking for new employees. With grand prizes, free items from vendors, special discounts, business resources, employment opportunities, and entertainment, this promises to be the largest expo in years.

www.CumberlandExpo.com

Right: Randi Galan State Farm Agency and other exhibitors at the 2020 Expo.



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Calendar of Events

www.baccnj.com/events

Tues., April 20, 2021, Noon
NJ Windport Project to Offer Significant Business and Job Opportunities

Virtual Chamber Meeting - \$10 Register in advance.

Speakers: Project leaders from NJ EDA.

Sponsor: Cumberland County Workforce Department

Tues., May 18, 2021, Noon
Government, Business, Education, Health, and the Public Working Together to Recover

Panel discussion by leaders from government, health and education. Sponsor: Cumberland County Board of Commissioners

Wed., May 19, 2021, Noon
Bridgeton Rotary Club's Golf Tournament

Centerton Golf Course 1 PM Play Begins  www.BridgetonRotaryClub.com

June 2021 Outdoor Movie Night

Fun, fundraiser for the Chamber and the Chamber Foundation. More information to follow.



Thurs., Sept. 9, 2021, 8:00 AM
Breakfast with Inspira Health's President Amy Mansue

Running Deer Golf Club
 Joint meeting led by Greater Millville Chamber in partnership with Bridgeton Area, Salem County, and Southern NJ Chambers.

Thurs., July 22, 2021, 8:30 AM

27th Annual Bridgeton Area Chamber of Commerce Golf Tournament Running Deer Golf Club
 Sponsors and golfers welcomed. www.baccnj.com/golf



Wed., Sept. 22, 2021 2 - 6 PM

Cumberland County's Hiring & Business Expo

Outdoors at the Cumberland Campus of Rowan College of South Jersey Free to the public. Fees for exhibitors. www.CumberlandExpo.com

We plan to return to in-person meetings with a virtual option in June or sooner.



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 Tony Stanzione

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Suzette Maldonado

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Barry Seay, 1st Vice Chairman

John Cummings, 2nd Vice Chairman

Sam Pipitone, III, Treasurer

Minerva Alvarado, Secretary

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New Chamber Management System

The Bridgeton Area Chamber of Commerce has introduced a new system to better manage communications, events, payments, and our website. We have begun sending out event invitations and notices with the new system. These invitations give basic information about the event and include a link to the registration form.

When you register for events, you can pay online or you will receive a confirmation email that has an invoice link attached.

Coming soon is The Info Hub that will give members easy access to their information on file with The Chamber.

As we transition into this new system, we ask for your patience. If there are any questions or feedback, please contact our office.

Tony Stanzione and Suzette Maldonado