



Believe it or not, Winter and the holidays are right around the corner. The Chamber of Commerce reminds you that there are more than 180 Chamber members and many other local businesses who are ready to provide the products, services and outstanding customer service you need for the holidays and winter.

In this newsletter, by email, social media and our website, we are presenting the "24 Days of Christmas" filled with ideas for local shopping. See www.baccnj.com/shoplocal and our Chamber Facebook page for the ideas and visit www.baccnj.com/member-directory for information on our Chamber members.

Shop at local businesses in historic downtown Bridgeton; Hopewell and the Shiloh Pike area including Shiloh and Stow Creek; Carlls Corner, Seabrook and Deerfield Street in Upper Deerfield; Cedarville in Lawrence; Newport, Dividing Creek and Fortescue in Downe, Rosenhayn and Carmel areas in Deerfield and the villages of Maurice River including Leesburg, Dorchester, Port Elizabeth and others.

Every decision you make to buy for your yourself, family, friends, and your business from local businesses, boosts our local economy. Let's all do our parts. The Chamber wishes everyone a Merry Christmas, Happy Holidays and a Happy, Healthy and Prosperous New Year.

Inside Cumberland Grows

Shop Local for Holidays & Winter 1, 3, 11
 Hometown Heart Awards 2 & 3
 New Chamber Leaders Elected 4
 Chamber Members Guide..... 5-8
 B2B at Bresciano's Florist..... 5
 Cumberland Expo on April 1 5
 Lawrence Twp. Business Meeting 8
 Business Succession Planning 9
 Holiday Bowling 9
 Chamber Chairman's Message..... 10
 New Members Welcomed & News . 11
 Business News..... 11
 Calendar of Events & News..... 12

1st Day of Christmas



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*More Shop Local Ideas
on page 3*



Christmas holiday spirit abounds in the area including during the Bridgeton Main Street Association's Historic Holiday House Tour held on Dec. 7. Left: The Elmer/ Strickland House, built in the late 1790's, now owned by Scott Edmunds and James Thomas. Right: Carolers from Off Broad Street Players on the steps on the David Sheppard House, built in 1791.

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Award Recipients Are Filled with Hometown Heart

The Bridgeton Area Chamber of Commerce celebrated the 33rd Business and Industry Awards on October 30 at The Grove at Centerton. William Whelan, the Chamber's Chairman of the Board, opened the evening saying "we celebrate people who love where they live and who demonstrate hometown heart." Those words echoed throughout the event.

The Francis Sharp Lifetime Achievement Award, one of the area's most prestigious awards, was presented to Douglas Rainear and Deborah Boykin Greenberg by Whelan and Tony Stanzione, Chamber Executive Director. Stanzione, speaking about Boykin Greenberg said, "Debbi has striven to promote and lift up her hometown of Bridgeton's economy, community spirit, social justice and respect for the diversity of its people."

honored for 20 years in business. Carol Musso introduced the award saying, "we proudly recognize Tony and Lu Ann for showing hometown heart while operating their business in our community."

Jean Scarani presented the awards to Terry's Custard, owned by Fred and Pat Brown. She said, "this family business traces its roots back to T & K Takeout which opened in 1962, and we recognize them for six decades in business."

The commercial sector award was presented to Cumberland Mutual which celebrated its 175th year recently. Kimberly Wood presented the award to Paul Ritter, III, stating, "Cumberland is recognized for continued growth in employment, for its innovative business practices and for its strong support of the Chamber and community."

The Hair Barn, located in Hopewell, owned by Christine Earnest, received the service sector award. Karen Hepner introduced this award, saying "we proudly honor Christine for celebrating ten years in

More Hometown Heart on Page 3

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Salute to Business & Industry Awards - Hometown Heart

continued from page 2

business which has included growth in employees, customers, services and community involvement."

The industrial sector award was presented to BRECO Inc., owned by Ernie Hutchinson. This business has expanded in recent years to serve Wawa and others in the Mid-Atlantic region from its local headquarters in Deerfield Township. Laurie LaTorre introduced BRECO with these words, "we cannot say it better than Wawa, she quoted Dave Harris, Sr. Manager, Retail Implementation for Wawa, who said 'Ernie and his family have been providing excellent customer service for many years. They share some of the same values as Wawa. They value the people they work with at Wawa, both at the corporate office and in the stores, and they value the people who work for them at their facilities."



Ernie Hutchinson of BRECO, Inc.



Barb Sanza with Shirley (left) and Lynn Mooneyham (right).

The agriculture sector award was given to Mooneyham Nursery, owned by Shirley and Lynn Mooneyham. The family business located in Hopewell and Upper Deerfield Townships was established in 1975 and was recognized by Barbara Sanza, saying "Mooneyham Nursery is one of the successful nursery businesses in our region that have made Cumberland County a recognized leader in the country in nursery stock production, quality and sales."

The professional sector award recipient was Dr. Samuel W. Feinstein, whose dental practice in Bridgeton has served the area since 1976. Susan Jones presented the award, saying, "this recognition is for excelling in your profession and for serving your community in a way that reflects this year's awards theme of "hometown heart and love where you live."

More information about and photos from the awards celebration are available at www.baccnj.com/salute.

24 Days of Christmas - Shop Local Ideas for Winter & the Holidays

continued from page 1

2nd Day of Christmas

Visit Riverside Cafe in Bridgeton! Go in to keep warm with a coffee of your choice this holiday season! Share the gift of warmth and bring friends and family in for a treat including Richmond's Ice Cream, Century Bakery donuts and Big John's Pizza! Feel the holiday spirit with and hometown heart.

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4th Day of Christmas



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3rd Day of Christmas



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More Days of Christmas ideas on page 11

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Carol Musso Elected Chamber Chairperson



Left-right: Chamber Board Members Jon Cummings, Carolyn Heckman, Minerva Alvarado, Gary Moellers, Laurie LaTorre, Corp. Secretary, Barbara Sanza, Treasurer, Bruce Riley, 2nd Vice Chairman, Barry Seay, 1st Vice Chairman, Carol Musso, incoming Chairperson, and Bill Whelan, outgoing Chairman.

The annual meeting of the Membership of the Bridgeton Area Chamber of Commerce was held on Dec. 2 at Ron Jaworski's Running Deer Golf Club. Carol Musso of Century Savings Bank and Cumberland County Freeholder was elected to serve as the Chamber's Chairperson in 2020. She will take over the leadership of the Chamber from outgoing Chairman William Whelan of Ocean First Bank in January.

Whelan was thanked for his two years of service as Chairman by Chamber Executive Director Tony Stanzione. "Your hometown heart is evident in the way you care about the Chamber and the communities we serve. You lead with integrity and with the good of the area in your heart."

Musso commented, "I thank everyone for their support and I congratulate all who will serve with me and all who have served and supported the Chamber this year."

The Chamber members elected Barry Seay as 1st Vice Chairman, Bruce Riley as 2nd Vice Chairman, Laurie LaTorre as Corporate Secretary and Barbara Sanza as Treasurer. New Board members who were elected included Minerva Alvarado, SERVPRO of Cumberland and Cape May County, James Curtis Edwards, CompleteCare Health Network, Adam Freitag, Freitag Funeral Home, Carolyn Heckman, Bridgeton Rotary Club Secretary, Kevin Maloney, City of Bridgeton Tax As-

essor, Jon Cummings, Revive South Jersey and Ventures in Advocacy and Christy DiLeonardo, Cumberland County Workforce Department.

Chamber Board members that were re-elected include Jamie Bitzer, English Sewage, Gary Moellers, Barbara Sanza, First National Bank of Elmer, Nancy Sun-genis, Sungenis Insurance Agency, and William Whelan, Ocean First Bank.



Bill Whelan thanks Albert Kelly for service on the Board.

Whelan recognized outgoing Chamber Board members who have provided dedicated service to the Chamber over several years including Mayor Albert Kelly, City of Bridgeton and Gateway Community Action Partnership, Carolyn King, Dominion Title Services, Jean Scarani, Upper Deerfield Preschool, Jan Waddell, A.J. Petrunis, Bob Muffley of Woodruff Energy, and Brandon Wuzzardo, South Jersey Eye Associates. He also thanked David Hemple of Century Savings Bank for sponsoring this annual meeting and for being the most generous supporter of the Chamber in 2019 as in recent years.

Dr. Frederick Keating, President of the new



Left-right: Bill Whelan, Dr. Fred Keating, Carol Musso, & David Hemple

Rowan College of South Jersey, was the keynote speaker, talking with passion and enthusiasm about the groundbreaking innovations already underway at the new college. It was formed in July 2019 through the merger of Rowan College of Gloucester County and Cumberland County College. The two campuses, one in Gloucester County and one in Cumberland County along with other education facilities, forms the Route 55 Corridor for Education and Medicine (Eds & Meds).

He highlighted the expanded educational opportunities for young people in the counties, the innovative ways the college provides savings for students and families getting their college education, and the job training they can do to help existing businesses meet their employment needs and to prepare people in the region for the jobs that new businesses coming to the area will provide.

The college carries the name "Rowan" and is closely partnering with Rowan University but it is an independent community college.

Dr. Keating urged the Chamber and its member businesses to communicate with him to let him know what their education and training needs are so they can help.

"We have an exciting opportunity to keep more of our smart, talented, well-educated young people here rather than continuing the past patterns of so many going to college out of the area, out of the state, and never returning here except to visit family."

Keating announced that classes will begin soon in Bridgeton at the Alms Center.

For more information visit www.rcsj.edu.

Also, see Chairman's Comments on Page 10

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Shop Local with Bridgeton Area Chamber Members

Use this Chamber Member List on pages 5-8 as a "pull-out" guide to shopping local in the Bridgeton area. More info: www.baccnj.com/member-directory

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continued on next page

Bresciano's Florist Hosts B2B Meeting

Article was contributed by Suzette Maldonado.

A business to business meeting (B2B) was held at Bresciano's Florist on September 26. The meeting was a success. Andrea Rossello, the owner of Bresciano's Florist, explained how she came to own the flower shop. Rossello worked for the original owners at the age of 15. She went into the military and nursing school and would come home and work at Bresciano's on the holidays, such as Mother's Day and Valentine's Day. She was asked if she would like to purchase the shop in July 2018 and since Bresciano's Florist has always been a part of her life, she could not decline. Andrea and her husband, Brian Rossello, share 4 children and they are also a part of the shop. Andrea explained that although she is hands-on with her floral arrangements, Bryan is "the



Bill Whelan talks with Bresciano's Florist owners Andrea and Bryan Rossello at a recent B2B meeting.

brains behind the operation." Andrea said she takes pride in her floral arrangements, which she designs herself. Bresciano's Florist has much to offer for any event. Gift and products include cards for every occasion, balloons, figurines, keychains, ornaments, home décor, flowers, and much more. Bresciano's Florist is located on 653 N. Pearl St., Bridgeton. Visit www.brescianosflorals.com.

Bridgeton Area Chamber of Commerce and Greater Millville Chamber of Commerce are hosting the Cumberland Expo for Businesses and Consumers on April 1, 2020. The public may attend at no cost. Exhibitor spaces for businesses and other organizations are \$200. This year, the Expo will include a job fair and an entrepreneur's corner, where existing businesses and those considering going into business can meet with a variety of business resources. For more information and to register as a vendor visit www.CumberlandExpo.com.



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Local government and services

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continued from page 6

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continued from page 7

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Chamber, CDC and Lawrence Township Business Meeting



Left-right: Christy Di Leonardo, Mayor Skip Bowman, Laurie LaTorre, Patricia Mooneyham and Suzette Maldonado at Lawrence meeting.

Article was contributed by Suzette Maldonado.

A free business meeting was held at the Lawrence Township Senior Center on Nov. 13. It was held to help local businesses network and gain business information beneficial to their businesses. Mayor Skip Bowman of Lawrence and CDC Chairman opened the meeting. Businesses spoke about how their business came about and their products and services.

Jim Dowd, of South Jersey Sheds and Gazebos, spoke about the shed business and how much it has changed. He explained that owning a business means changing with the times. He finances sheds in a "rent to own" process to help his customers. He gave the example of many customers converting from paying for storage space monthly, to renting a shed from his business and owning it 2 years later.

continued on page 9



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Lawrence Business Meeting

Continued from page 8



Jim Dowd, owner of South Jersey Sheds & Gazebos talked about his business at the Lawrence meeting.

This saves his customers money and ultimately makes them happy owners of a shed. Today, this is how many of his customers prefer to do business with him. Dowd's offering the "rent to own" option is a perfect example of changing with the times, adapting to change, which businesses must do. There are also many challenges employees and employers face when integrating new hires into the workplace. Christy DiLeonardo, of the Cumberland County Department of Workforce Development, explained the assistance that the Department of Workforce Development offers.

DiLeonardo explained the following: "To ensure a smooth transition and overcome several of the barriers that may be faced, many employers and employees have chosen the various support services offered by the Cumberland County One Stop Career Center. Locating work-ready people can be difficult, but participating agencies, as well as the Cumberland County Department of Workforce Development, can assist effectively in this matter."

Some potential new hires may lack the ability to communicate effectively and adapt to the work environment while managing personal and educational interest. This can be overcome through a variety of life skills training.

These business meetings are beneficial to our local businesses by allowing networking between businesses and by providing helpful information that can help businesses succeed. Join fellow chamber members and the community at upcoming meetings.



Business Succession Planning

The Chamber's Education Committee, held its second business succession planning presentation on Nov. 14 at the Rutgers Food Innovation Center in Bridgeton. It included the two-hour session and the opportunity for a private meetings with Terry and Lee on Nov. 15. Terry and Lee Resnick of Resnick Associates, a nationally recognized business succession planning consultant. The presentation by the Resnick provided an

overview of the issues that arise when decisions about succession are delayed because they are sometimes emotional. This includes fear of talking openly with family members, not knowing where to begin and sometimes being in denial. He goes over a variety of financial options that are available to protect the business owner that can provide a healthy transition to new ownership and provide income in their retirement years.

Holiday Bowling Night

The Chamber held its annual bowling night on Dec. 4 at Campani Legacy Lanes in Deerfield Township. The event was co-chaired by Susan Jones and Karen Hepner. Trophies



were donated by Print Signs and Designs. Teams got into the holiday spirit with decorations, team costumes, music and food. Oh, they also did some bowling, too.

The top scoring team was the Ultra Clean team headed by Bruce and Debby Riley, also known as Mr. & Mrs. Claus. The Print Signs and Designs team finished second and the Ultra Clean team with Jimbo came in third.

The First National Bank of Elmer team won the best holiday costume award.

The Chamber thanks all who participated and helped us raise some money and to enjoy good time together, too.



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Comments from the Chamber Chairman

"When time goes by quickly, it typically signifies we have been busy. Your Chamber has had a very busy year. I thank you for the opportunity to serve as Chairman, to broaden friendship and to understand the value our Chamber brings to businesses and the entire community over the last two years."

It seems like we just celebrated New Years Day, but here we are at the end of 2019 preparing to celebrate Christmas and the start of 2020! When time goes by quickly, it typically signifies we have been busy. Your Chamber has had a very busy year. Chamber leadership will transfer to Carol Musso with the start of 2020.

Carol will be a great leader and I am certain she will continue what is good and valuable to our members. Carol will be aided by our great board including those who are joining the board in January - Minerva Alvarado, SERVPRO of Cumberland and Cape May County, James Curtis Edwards, CompleteCare Health Network and City of Bridgeton, Adam Freitag, Freitag Funeral Home, Carolyn Heckman, Retired from Inspira Health, Bridgeton Rotary Club Secretary, Kevin

Maloney, City of Bridgeton Tax Assessor, and Christy DiLeonardo, County of Cumberland Workforce Investment Board

It is equally important to acknowledge those who have served the Chamber so admirably for many years but have reached their term limits according to our by-laws or are leaving the Board for other reasons. We express deep gratitude to Mayor Albert Kelly, City of Bridgeton and Gateway Community Action Partnership, Jean Scarani, Upper Deerfield Preschool, Carolyn King, Dominion Title Services, Jan Waddell, A.J. Petrunis, Inc., and Brandon Wuzzardo, South Jersey Eye Associates.

Thanks to all who supported the Chamber and me this year and in 2018. With the assistance of many, we continued the Cumberland

Grows marketing campaign in partnership with CDC, area municipalities, and USDA Rural Development.

The Chamber newsletter, "Cumberland Grows" expanded its distribution from 2,000 to 22,000 households. The Government and Community Relations Committee has new life under the leadership of Sam Pipitone, III of F & S Produce to advocate for our members. Barry Seay of South Jersey Water Conditioning, continues to chair the successful Cumberland County Business Expo.



William Whelan, Chairman

Bruce Riley of Ultra Clean Technologies has led and completed the Bridgeton Park Trails and Bridge Project in partnership with the Bridgeton Rotary Club. The Cumberland County and the Bridgeton Area Chamber's participation in the NJ State Chamber's Annual Walk to Washington continues to grow thanks to Kim Wood who leads this project. The Property Committee is reviewing our present and alternative locations to be sure we are positioned properly for the future. Our thanks to Bob Muffley for leading this committee into 2020.

We hired a new Member Services Coordinator for the Chamber. Thank you, Suzette Maldonado, for impacting our Chamber so quickly and so well. We did all of this while we continued and strengthened our Chamber's successful programs and projects including the Salute to Business and Industry led by Laurie LaTorre; the Best of West & South Cumberland Celebration, chaired by Jamie Bitzer; the Annual Golf Tournament, led by Carman Daddario and Laurie LaTorre for several years. Thanks to Nick Sena and Sam Pipitone, III who have agreed to co-chair the event in 2020.

We added value for our Members with Business After Business meetings, Business Succession workshops and several joint meetings with other area Chambers and the Cumberland County Improvement Authority.

Yes, it was a busy and productive year. Thank you for the opportunity, over the last two years, to broaden friendship and understand the value our Chamber brings to businesses and the entire community. I wish Carol Musso all of the best, and pledge my support as she now embarks on yet another element of valuable service she continues to bring to our area.



Carol Musso & William Whelan

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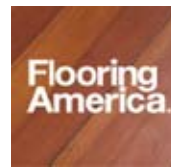


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6th Day of Christmas



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Other Shop Local - Days of Christmas Ideas on pages 1 and 3 and by visiting www.baccnj.com/shoplocal



Inspira Health 1 of 19 Providers Nationwide to Earn Recognition for Transforming Patient Care

Inspira Health has earned national recognition as a 2019 Success Story Award® winner for its transformation as a High Reliability Organization. The Press Ganey Success Story Award® recognizes outstanding health care organizations that have transformed their delivery of care by improving the safety, quality, and experience for patients and caregivers. Inspira began the transformation to become a High Reliability Organization in 2015 to reduce preventable patient harm by establishing a teamwork-based safety culture. The Chamber congratulates everyone at Inspira Health and offers best wishes for continued success with the opening of the new Inspira Medical Center at Mullica Hill.

Expanded, Renovated ShopRite in Upper Deerfield



The Bottino family has completed a multi-faceted expansion and renovation of its Bridgeton area ShopRite in Upper Deerfield.

This continues the Bottino's investments in Cumberland County and its commitment to offering its customers the best in facilities, products and service.

Shop from Home is now part of the Upper Deerfield ShopRite. Stop in and see the renovated store and shop there for all of your Christmas and Winter needs.



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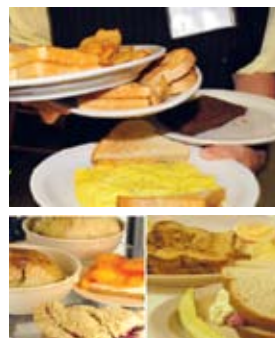
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THURS., DEC. 19, 2019, 12:10 PM Chamber and Rotary Club Joint Holiday Luncheon Meeting. All service clubs invited.

Bridgeton High School Media Center Music by BHS choral group and bands \$15.00 Registration in advance. 856-455-1312

THURS., DEC. 19, 2019, 6-8 PM Jingle Mingle

Arts & Innovation Center 321 High Street, Millville Paint & Take Clay Ornaments Wine Tasting from Cedar Rose RSVP by 12-17-19: <http://bit.ly/jinglemingle19>

TUES., JAN. 28, 2020, NOON Chamber Luncheon Meeting.

Terrigno's Fairfield Inn \$20.00. Registration in advance. 856-455-1312

THURS., FEB. 20, 2020, 6 PM CASH BAR, 7 PM DINNER

Rock N Roll with Bridgeton Rotary Seabrook Fire Co. Banquet Hall Food, Dancing, Jack Neff Band \$50.00. Registration in advance. 856-455-1312 - Tony Stanzione

TUES., FEB. 25, 2020, NOON Chamber Luncheon Meeting.

Terrigno's Fairfield Inn \$20.00. Registration in advance. 856-455-1312

TUES., MARCH 17, 2020, NOON Chamber Luncheon Meeting.

Terrigno's Fairfield Inn \$20.00. Registration in advance. 856-455-1312

WED., APRIL 1, 2020, 4-7 PM Cumberland County Expo for Businesses and Consumers

CCTEC College Dr., Vineland Presented by Greater Millville and Bridgeton Area Chambers \$200.00. Business Exhibitor Registration in advance. Free admission to the public. 856-455-1312 www.CumberlandExpo.com

TUES., APRIL 21, 2020, NOON Chamber Luncheon Meeting.

Terrigno's Fairfield Inn \$20.00. Registration in advance. 856-455-1312

WED., MAY 13, 2020, 11 AM LUNCH & REGISTRATION, GOLF AT NOON

Running Deer Golf Club, Pittsgrove Sponsors and golfers welcome! 856-455-1312

Bridgeton's Parade Welcomes "A Holly, Jolly Christmas"

Thanks to the leadership of Bridgeton Main Street Assoc. and the support of other organizations and volunteers including the Chamber of Commerce, the tradition of the Christmas Parade for our region in Bridgeton continued on Dec. 8. The Chamber sponsored a float in the parade spotlighting working together and shopping local.

Right: The Chamber's float, with Tony Stanzione, Councilman Gonzales, Mayor Albert Kelly & Laurie LaTorre (seated) waving to people.



Below, top row, left-right: Councilman Rev. David Gonzales, Mayor Albert Kelly, Freeholder Jack Surrency. Bottom row, left-right: Susan Jones, Karen Hepner, Barbara Sanza & Freeholder Carol Musso.



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Executive Director: Tony Stanzione

Member Services Coordinator: Suzette Maldonado

William Whelan..... **Chairperson**

Carol Musso **1st Vice Chair**

Barry Seay..... **2nd Vice Chair**

Barbara Sanza..... **Treasurer**

Laurie LaTorre..... **Secretary**

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